

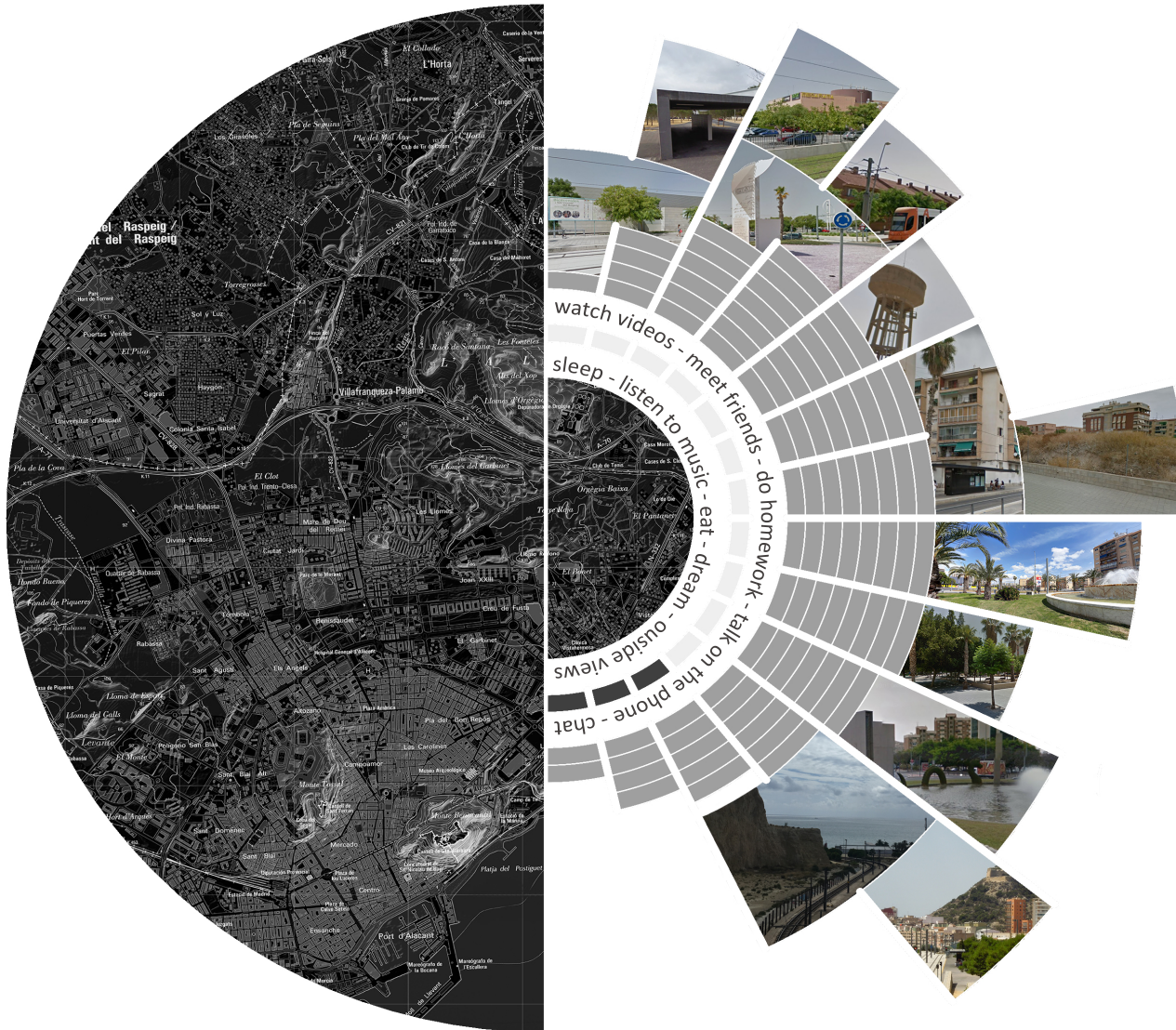
Architecture and Identity

LINE 0

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Architecture Design Studio 4 | The Thinkbelt
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University of Alicante | 2018/19

MAP



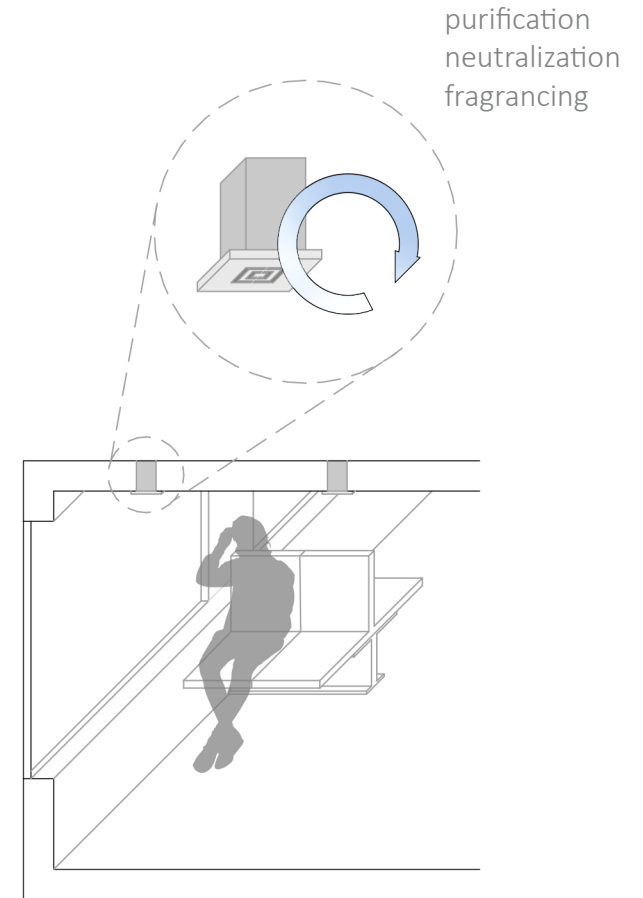
While a trip to El Campello my group The Tasters was inspired by the scenic and diverse journey. Therefore, we chose this tram line for our first approach.



In my first individual approach I focused on the outer views and different actions people tend to do while using the tram. Both aspects remain important in the following work and will be improved.

MAP

As individuals we mostly focused on the sight, but in the teamwork we decided to include more senses to create a memorable tram ride. In the first workshop we discovered the connection between the sight and the scent. As our sense of smell has the strongest connection to our memory, we used different scents to create a more remarkable journey. We captured the relevant passing environmental elements and turned them into fragrances. The connection between what you see and what you smell will evoke lively pictures and leave strong memories.

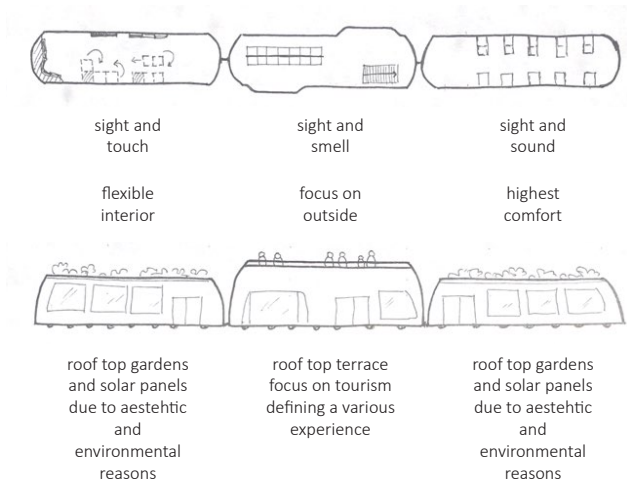


If the smell of the tram leaves a positive memory, people enjoy their journey even more. A system which in the first step cleans the air and in the second infuses the scent of what your passing by on the scenic route can be installed in the tram.¹

¹<https://aircreative.com/nl/images/englishcolumnwith3stepstextcols2.jpg>

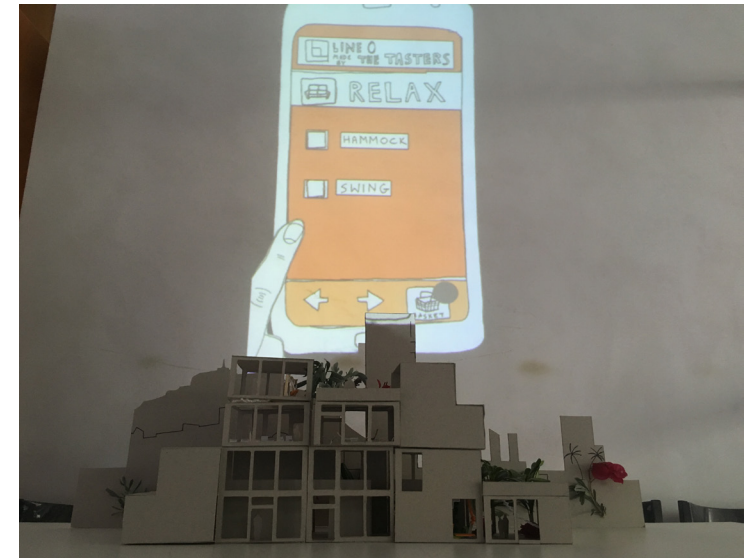
TRAM

In the next step I realized that the tram can be a lot more an experience then just a daily journey. In my second individual approach I focused on the various needs that the user might have. And I came to the point that the tram should offer a wide range of activities. In my first idea I separated the tram in parts where people can find different atmospheres.



The users can select the part which fits their needs and therefore identify with the tram. In my eyes the identification plays an important role in architecture and particularly the tram as architectural object which is daily used by many people should consider this point.

In the second workshop we developed a cube system which offers various activities and participation for the user. The cubes have different themes and can be put together in any way. We thought about an App which allows the user to request for a tram which fits their needs and desires.



THINKBELT

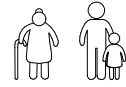
Based on what I learned in the former workshops I wrote down my architectural Manifest according to the tram. It sums up my opinion about what to consider in designing and how to give the tram a unique character.

MANIFEST

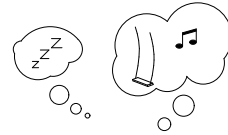
The tram should rather be a diverse EXPERIENCE than only limited to public transport.



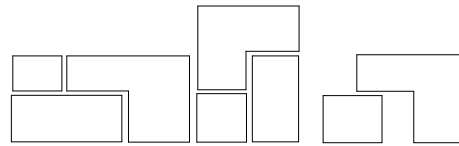
The tram, as architectural space, must be designed regarding the human NEEDS.



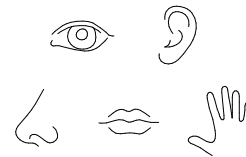
The tram must provide several PROGRAMS according to the variety of individual desires.



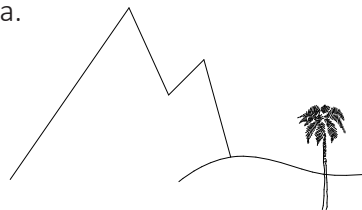
The tram should use a MODULAR design to be able to adapt to changing conditions and needs.



The tram design must consider the human SENSES to create a remarkable journey.



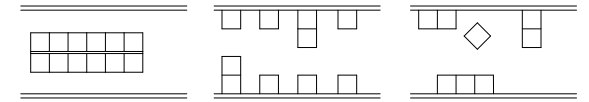
The tram must interact with its surrounding LANDSCAPE and connect the people with the native flora.



The tram should be a possibility to express the CULTURE that takes place in the surrounding cities and regions and widens the people's knowledge about it.



The tram should support the COMMUNICATION between people by providing changeable and variable seating arrangements.



The tram needs the user's PARTICIPATION in the design and in the decisions according to programs.

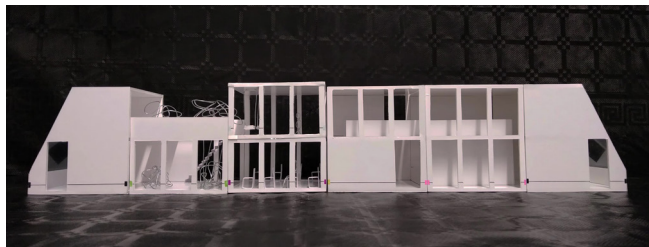
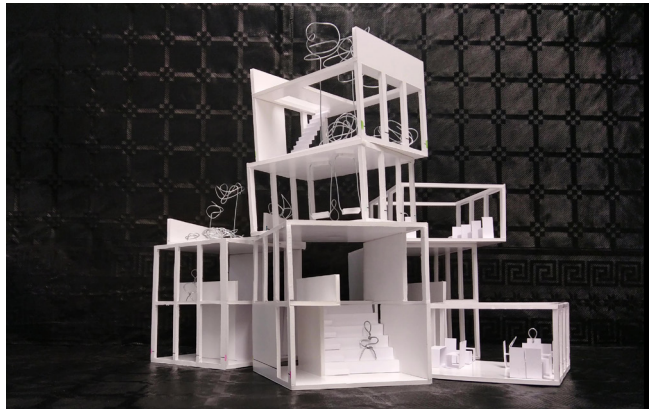


The tram must define an IDENTITY which creates a unique character.



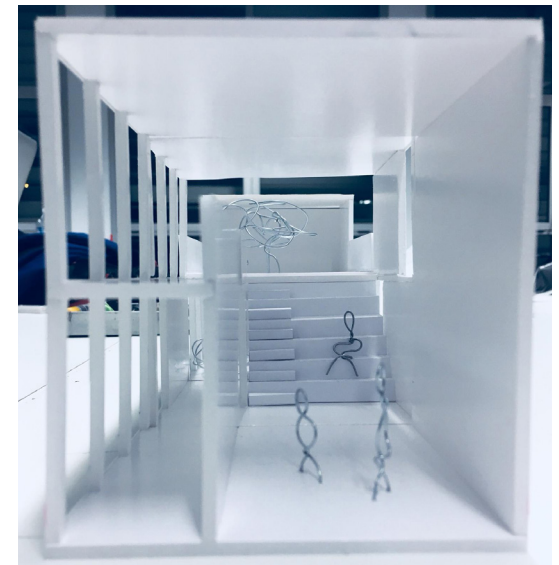
THINKBELT

In the final workshop we presented a project which offers diversity and participation by the user. It provides a wide range of activities and events. Our developed cube system enables the user to be a part of the design. We created a web page/mobile app where the user can learn about the tram and request their desires.



You can follow the link to visit the website and watch the instructional video to see how it works.

<https://thinkbelt8.wixsite.com/line0tasters>



IDENTITY

As said before the tram can create a unique character for the users by offering the possibility to identify with it. The relation between the users and the tram will be strengthened when providing participation – a chance to have a say in the design and use. As the tram runs through a changing environment the identification is a little harder. Therefore, it's important to give some power to the users, so they can select how to identify with the tram.

In my eyes the final project contains a lot of aspects which supports the identification, by the chance to participate and the changeable system. The cubes that encourage the cooperation with cultural events in the surrounding give the opportunity to learn about the environment and traditions.

Some cubes can combine all aspects developed in the project. The greenery module connects the tram with the surrounding environment and can teach about the native flora. It involves different senses, as sight, scent and touch in particular. By choosing the look of the different modules the user can enjoy a tram ride which is regarding various desires.

All in all, the identification of the user with the tram is provoked by the participation system. Now it can be more than just public transportation and everyone can join the developing process of their desired tram.

